

# The 21st Annual ETCC

Hyatt Regency Crystal City at Reagan National Airport

January 8-11, 2009



Dedicated to the Recruitment, Retention and Advancement of Hispanics in the STEM Fields

[www.hetci.org](http://www.hetci.org)



# Sponsorship Opportunities

For over 20 years, the Eastern Technical and Career Conference (ETCC) has been bringing together talented Hispanic engineering students and technical professionals from across the East Coast to network with industry leaders, government agencies, universities, and other non-profit, community-based organizations.

ETCC was the largest of the former SHPE regional career conferences, but today it is the only one of the three that is still providing essential training, career development, leadership development and networking opportunities to the hundreds of student and professional members within SHPE Regions 4 and 7.

ETCC provides you the opportunity to attract new Hispanic talent to your company, to enhance diversity, and to market your technology and products to one of the fastest growing consumer groups in the U.S. We invite you to take part in this ongoing tradition by conducting a workshop, presenting a corporate information session, or sponsoring the event at one of the below levels.

## Gold Sponsorship \$12,500

- Three 8'x10' Career Expo Booths\*
- Ten Full Conference Registrations
- One Corporate Infosession
- Two Workshop Sessions
- Two Interview Booths
- Pre-Conference Resume Access
- Job Posting Service for 6 Months
- Full-page Full-Color Ad in the Program
- One Reserved Table at the Closing Banquet
- Recognition at the Gala Banquet

## Silver Sponsorship \$8,500

- Two 8'x10' Career Expo Booths\*
- Six Full Conference Registrations
- One Workshop or Corporate Infosession
- One Interview Booth
- Pre-Conference Resume Access
- Job Posting Service for 3 Months
- Half-page Full-Color Ad in the Program

## Bronze Sponsorship \$5,500

- One 8'x10' Career Expo Booth\*
- Four Full Conference Registrations
- One Workshop or Corporate Infosession
- Resume Access before the Conference
- Quarter-page Full-Color Ad in the Program

## Standard Exhibitor Package \$3,000

- One 8'x10' Career Expo Booth\*
- Two Full Conference Registrations

## Government Partner \$2,500

- One 8'x10' Career Expo Booth\*
- One Full Conference Registration

## Academic/Community Partner \$300

- One 8'x10' Career Expo Booth\*
- One Full Conference Registration
- For University or Community-Based Groups Only



Lincoln Memorial (above) and cover photo of the Washington Monument by Destination DC.

\* All 8'x10' booths for Sat., Jan. 10, include pipe and drape, one 6' table, two chairs and one wastebasket. All exhibitors are expected to adhere to the good neighbor policy of no more than five representatives per 8'x10' booth space at one time.

For more information, please visit <http://www.hetci.org>



**1** COMPANY INFORMATION

Please print clearly.  
All fields mandatory.

**Sign and Date bottom of form.**

FIRST NAME		LAST NAME	
COMPANY/ORGANIZATION		TITLE	
ADDRESS			
CITY	STATE	ZIP CODE	
PHONE	FAX	EMAIL ADDRESS	

**2** SPONSORSHIP LEVELS

Please select your company's sponsorship level:  
Early Registration Deadline: November 15, 2008

- |  |   |
|--|---|
| <input type="checkbox"/> Gold Level (Early: \$12,500 - Late: \$13,500) | <input type="checkbox"/> Exhibitor (Early: \$3,000 - Late: \$3,500)           |
| <input type="checkbox"/> Silver Level (Early: \$8,500 - Late: \$9,000) | <input type="checkbox"/> Government (Early: \$2,500 - Late: \$3,000)          |
| <input type="checkbox"/> Bronze Level (Early: \$5,500 - Late: \$6,000) | <input type="checkbox"/> Academic/Non-Profit Org (Early: \$300 - Late: \$400) |

**3** ADDITIONAL SPONSORSHIP

**Enhance your sponsorship with one of the following (Please Call for Partial Sponsorship):**

- |   |   |
|---|---|
| <input type="checkbox"/> Interview Booth during Career Fair (\$1,000)     | <input type="checkbox"/> Resume Room (15 Computers/5 Printers or \$15,000)    |
| <input type="checkbox"/> Job Posting for 3 Months (\$1,000)               | <input type="checkbox"/> Pre-College/Undergraduate Team Competition (\$5,000) |
| <input type="checkbox"/> Friday Luncheon includes Keynote (\$10,000)      | <input type="checkbox"/> Technical Poster Competition (\$3,500)               |
| <input type="checkbox"/> Closing Dinner includes Keynote (\$20,000)       | <input type="checkbox"/> Pre-College Art Contest (\$3,500)                    |
| <input type="checkbox"/> Reserved Table at Luncheon or Dinner (\$1,000)   | <input type="checkbox"/> Professional Program (\$5,000)                       |
| <input type="checkbox"/> Video "Commercial" during Anchor Event (\$1,000) | <input type="checkbox"/> Pre-College Program (\$5,000)                        |
| <input type="checkbox"/> Conference Bags (\$15,000)                       | <input type="checkbox"/> Advisors' Round Table (\$3,000)                      |
| <input type="checkbox"/> Conference T-Shirts (\$7,500)                    | <input type="checkbox"/> Additional Representative Registration Early (\$200) |
| <input type="checkbox"/> Conference Lanyards (\$5,000)                    | <input type="checkbox"/> Additional Representative Registration Late (\$300)  |

**4** SIGNATURE & CANCELLATION POLICY

I understand that the sponsorship form must be returned by November 15, 2008, to be included in all printed conference material.

Sponsorship Level Amount (Section 2): \$ \_\_\_\_\_ Date: \_\_\_\_\_

Additional Sponsorship Amount (Section 3): \$ \_\_\_\_\_ Signature: \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_

Please fax this form to **212-202-4367** for an invoice or mail with payment to the conference address below.

**Cancellation Policy:**

\*All requests for cancellation must be made in writing. All refunds will be made after ETCC 2009.  
\*Any request for a refund or to cancel registration on or after November 15, 2008, will result in no refund.

**5** CONTACT INFORMATION

For additional information on sponsorship or for any questions, please contact one of the following ETCC Executives:

Monique Jackson, HETCI - ETCC 2009 Conference Chair, at 703-371-7888 or email at monique.jackson@shpe.org

All Government Agencies, please contact Annette Jimenez at 703-878-2725 or email at shpedctreasurer@aol.com

All Payments and Correspondence

can be mailed to the conference address:

HETCI - ETCC 2009, c/o Monique Jackson  
14254 Spriggs Branch Road, Woodbridge VA 22193

R  
E  
G  
I  
S  
T  
R  
A  
T  
I  
O  
N



**ETCC**

**January 8-11, 2009  
Hyatt Regency Crystal City  
at Reagan National Airport**

**The Eastern Technical and Career Conference  
Serving SHPE Members for over 20 Years**

---

**Top Five Reasons Your Company Should Attend ETCC.....**

- 1. Increased Company Exposure with High Return on Investment**
- 2. Extensive Interviewing Opportunities of Targeted Candidates**
- 3. Efficient and Optimized Use of Your Recruitment Resources**
- 4. Opportunity to Support Pre-College STEM Initiatives**
- 5. Network with Students and Professionals from the Entire East Coast**

**ETCC 2009**

c/o Monique Jackson  
14254 Spriggs Branch Road  
Woodbridge VA 22193

Mail To:

Mail Room: If the person named is no longer there, please deliver to the Human Resources Department.